




Based upon California's
award-winning
Environmental
Technology Certification
Program

The **ETV**  program was created by U.S. EPA to substantially accelerate the introduction of new environmental technologies into the domestic and international marketplace. It supplies technology buyers and developers, consulting engineers, states, and U.S. EPA regions with high quality data on the performance of new technologies. This encourages more rapid availability of better options to protect health and the environment.

Cal/EPA and U.S. EPA created a partnership which cooperatively evaluates and verifies the efficacy of pollution prevention and waste treatment technologies. The partnership reflects the cooperative efforts of two existing programs, the Cal/EPA Certification Program and the U.S. EPA Verification Program. This pilot is the only state partnership of the twelve ETV pilot projects.



To verify the environmental performance characteristics of commercial-ready technology through the evaluation of objective and quality assured data, so that potential purchasers and permittees are provided with an independent and credible assessment of what they are buying and permitting.



- Technology Developers and Vendors
- Technology Users and Purchasers
- Investment Bankers and Venture Capitalists
- Technology Enablers
 - Permittees, Regulators
 - Consulting Engineers



- 1) Application Submitted
- 2) Eligibility Review
- 3) Evaluation Plan Developed
- 4) Evaluation Conducted
- 5) Final Documents Issued
- 6) Worldwide Distribution

“...We know it opened a lot of doors and helped us with federal contracts, especially from the Department of Defense, and it has really carried us into Far Eastern markets.”

**Representative from an
Evaluated Company**



Mr. John Ison

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Office of Pollution Prevention and
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Sacramento, CA 95812-0806



<http://www.calepa.ca.gov/dtsc/sppt/opptd/etv/txppetvp.htm>

OR



<http://www.epa.gov/etv/>



-  Independent evaluation of technical performance of environmental technologies
-  Marketing tool for manufacturers and vendors
-  Encouragement for pollution prevention and recycling
-  Increased acceptance by government, responsible parties, facilities, and the public
-  Added confidence for investors, stockholders, and vendors

“Rayovac is very pleased with the Department’s verification/certification program and impressed with its professionalism...Verification / Certification will definitely help Rayovac market its Renewal[®] battery system.”

John Daggett, Rayovac



California Environmental
Protection Agency

In partnership with the...



United States Environmental
Protection Agency

presents the



Environmental Technology Verification Program’s

**Pollution Prevention, Recycling
and Hazardous Waste Treatment
Pilot Project**

